

Public Speaking

The Art of Story Telling

Glen Swyers
The Imagine Group



2004 – Empire State
College Class



Agenda

May 17, 2024

Myths

Great Place to Start

Stories

Why are they so important

Practical Items

My secrets.

Q&A

Let the Conversation Begin

**Must be perfect...
Smarter...
Long...**



Perfection

Myth:

People will notice every mistake

Truth:

Many times you are the only one in the room that knows.

Source: World Fact Book



Smarter

Myth:

I have to be Smarter than the Audience!

Truth:

The fact that they came to hear you is proof you have something they are looking for.

Source: World Fact Book



Long.

Myth:

The longer the speech the more impact it will make.

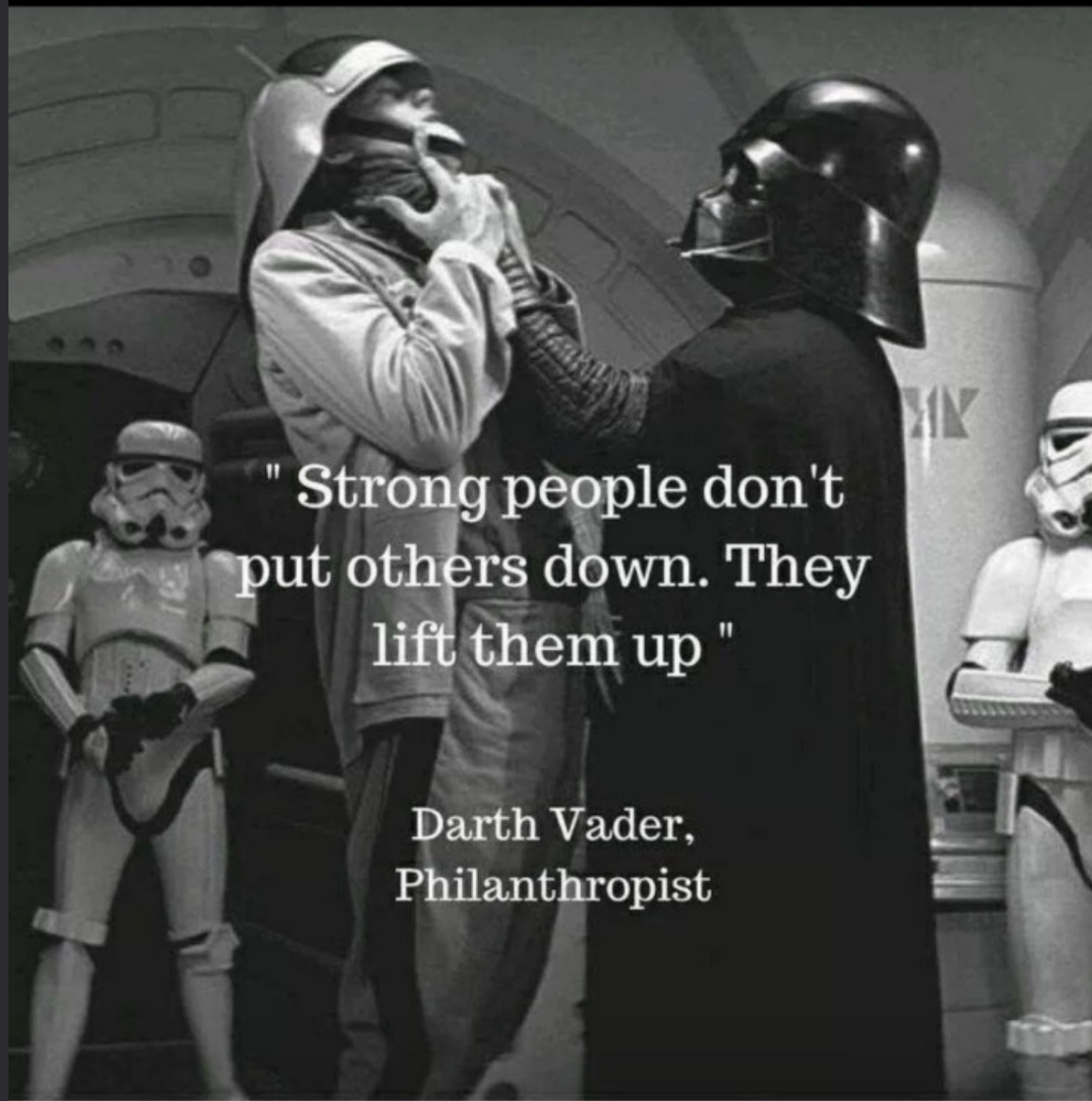
Truth:

Some of the most impactful speeches in history are shorter than 20 Minutes.

Source: World Fact Book

Things to keep in mind...





" Strong people don't
put others down. They
lift them up "

Darth Vader,
Philanthropist

“

**Your Audience wants
you to SUCCEED!**

”

Patrick Stewart

“

**Speeches lift the
Speaker – Stories
lifts the audience.**

”

Col. Scott Mann
U.S. Army Green Beret

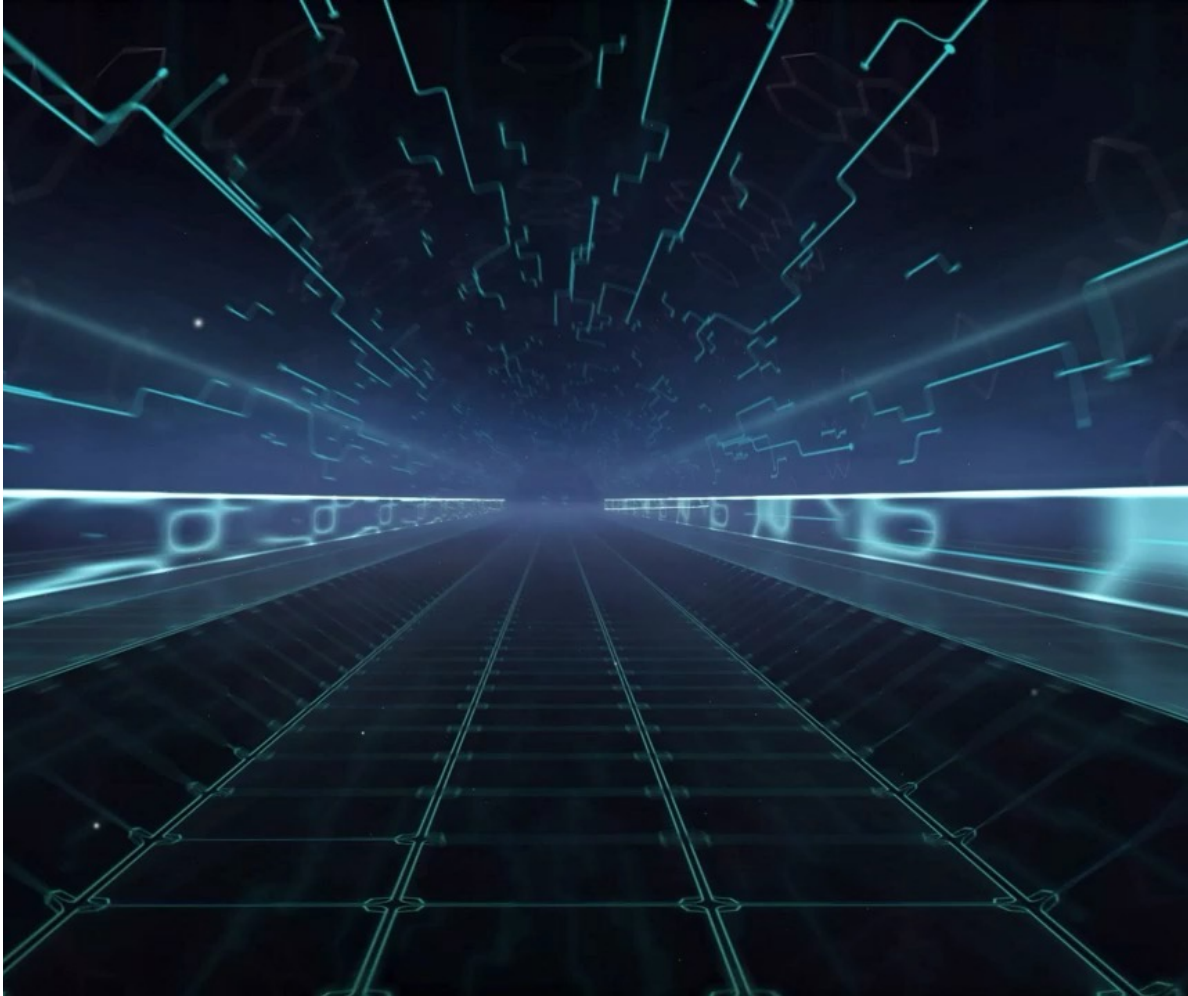
“Those who tell stories rule the world”

A Native American proverb / Plato



Vekoma

Tron – Walt Disney World



Flying Cobras - Carowinds



We remember the St. Olaf Stories



Dale Carnegie's Magic formula

Incident



Action / Point


Benefit

Let's get practical




Presenter Coach – at No Additional Charge


- Play from Start 
- Play from Current Slide 

- Custom Slide Show 

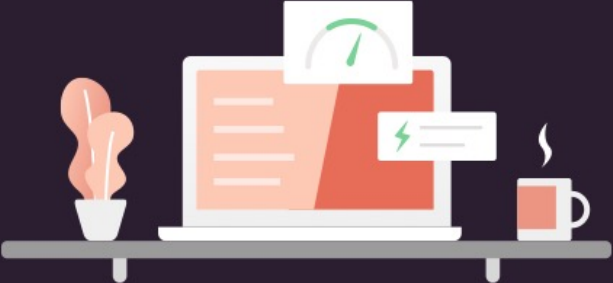
- Rehearse with Coach

- Presenter View 
- Rehearse Timings
- Record Slide Show

- Hide Slide
- Set Up Show...

- Always Use Subtitles
- Subtitle Settings 

Welcome



Welcome to PowerPoint Presenter Coach (Preview)

As you rehearse, we'll give you feedback about how you're presenting. At the end, you'll see a numerical summary and our suggestions.

[Start Rehearsing](#)

port (Preview)

one minute for Coach to better understand your speech and give recommendations.

pick up the hard

des rehearsed

say too many peech!

ety of keep ged.

Pace

100 150

slow 115 words/min fast

Your pace is just right! Keep it up!

Your average pace over time

words/min

200 150 100 50 0

0:06 0:12 0:18

[Learn More](#)

Pitch

Low pitch audience tone for you


Target

Monotone

0:10

[Learn More](#)

Originali

 You a That!

Presenter Coach – This Talk

Your Rehearsal Report (Preview)

[Rehearse Again](#)

Summary

Good job rehearsing! Keep up the hard work.

21:26 **20**
total time spent slides rehearsed

Pace

100 150
slow fast
132
words/min
Your pace is just right! Keep it up!

Fillers

To sound more polished and confident, try to avoid using filler words. Pause or take a breath to relax. Some filler words to avoid are:

umm You know I mean
basically like actually

[Learn More](#)

Repetitive Language

NEW

✓ Nice work! Your variety of word choice will help keep your audience engaged.

Your average pace over time

words/min

[Learn More](#)

How was your experience? ☆☆☆☆☆

Pitch

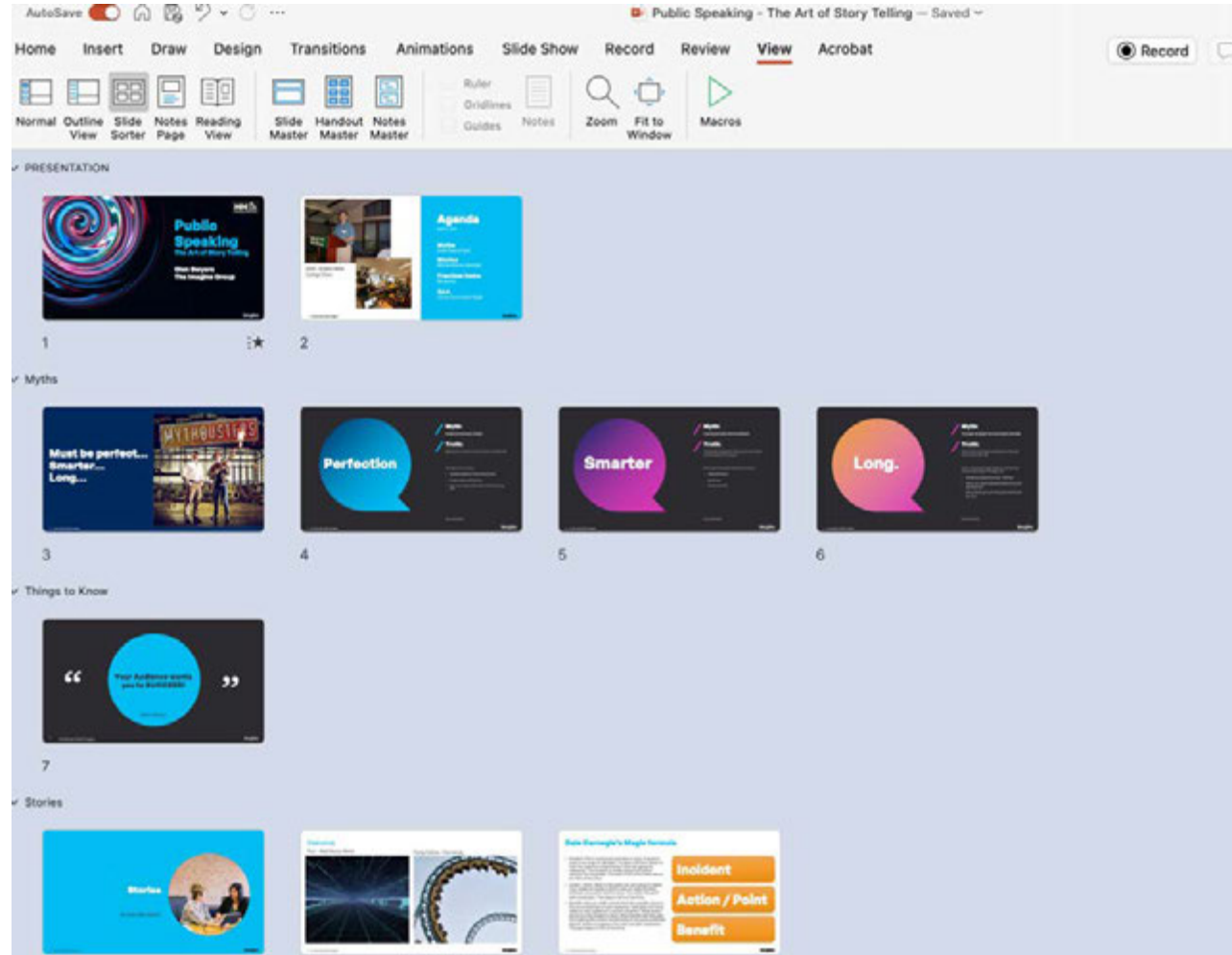
Low pitch variation will make your audience lose interest. Try increasing the tone for your key points.

[Learn More](#)

Originality

Try to avoid simply reading the slide. Here are the slides you might want to work on:

Organize your thoughts using Slide Sorter



What do you do when no one is responding?



Nothing so unequal as treating unequals equally.

Tommas Jefferson, Plato & One Minute Manager



**What questions should
you have asked?**



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What is your preferred setup?

Not always possible...



- Second computer as backup / and monitor Zoom
- Water
- Share my second Monitor
- Notes are on Primary Monitor so looking forward into Camera
- I use a barstool – because I walk around too much

What is Gamification?



Questions

